



Date: June 1, 2011  
To: Ybravo.com Dealers  
From: Jeffrey Beltramo

Re: **New Dealer Bounty Program**

## **REFERRAL REQUEST**

Ybravo.com is seeking to add select commercial dealers to our dealer team. Our goal is to have the best dealer network in the industry. We are looking to augment our dealer advertising campaigns. Word of Mouth+advertising is generally most effective. Great dealers normally have long standing relationships with other great dealers. Who do you know that could be a valued Ybravo.com dealer and who could benefit from the Ybravo.com dealer experience?

## **YBRAVO.COM BRAND OPPORTUNITY FOR SELECT DEALERS**

- Excellent Commercial Products with outstanding features
- The all new Bravo 25 Game-Changer+
- Unsurpassed Dealer Profit
- Direct contact with responsive management team
- No more competing with sister brands or a dealer on every corner
- Modern internet based business platform
- We know our dealers by first name, not by a number

## **FREE COMMERCIAL MOWER**

- Discuss the benefits of joining the Ybravo.com dealer team with your dealer friends
- Have the prospective dealer give us a call and tell us that you+suggested they contact us to learn more about becoming a Ybravo.com dealer
- **When we sign up your referred dealer in 2011, you will earn a FREE Bravo 21!**
- **No limit to the number of dealer-to-dealer referrals you can earn!**

## **CALL WITH QUESTIONS**

- Call me directly, or speak with Ron Brunone (916) 768-1325

**B  
O  
U  
N  
T  
Y**

